

2. Understanding and managing challenges

How are international credentials evaluated?

How does a degree or diploma from Shanghai or Bogota measure up to one from The University of Western Ontario?

Many employers wrongly assume that immigrants are not well educated, yet never take a closer look at educational credentials to understand how they measure up. Indeed, one of the greatest barriers for employers in hiring newcomers, is finding a way to accurately assess the applicant's education, skills and experience.

World Education Services (WES), a leading evaluation service in North America, is the service authorized by the government of Ontario to provide credential evaluation services for immigrants. For a fee, WES will provide a service designed to reassure you of the authenticity of credentials, as well as showing how international credits and grades compare with Canadian credentials.

Increasingly, newcomers are seeking evaluation of their credentials. As an employer, you can expect to receive documents from applicants that have been evaluated by WES. As well, many professional associations, regulatory bodies, education institutions, government departments, recruitment firms and employers make use of the services of WES.

If an applicant has not had his or her credentials evaluated, you may refer them to WES.

World Education Services – www.wes.org/ca

World Education Services (WES)

- ▲ A recent analysis by WES showed that over 75% of the engineering, health care and technology degrees they evaluated from the top 10 countries of immigration including India, China, Pakistan, Russia and Romania were equivalent to a Canadian degree.
- ▲ WES maintains a proprietary database containing course content information from 42,000 academic institutions in 215 countries and jurisdictions. Founded in 1974, WES has extensive experience in calculating equivalencies to North American standards. WES performs nearly 60,000 evaluation reports each year.

— From the WES booklet, "Hire Smart"

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