

4. Creating an inclusive culture

How do employers connect with newcomers?

There are a number of places in the London region you can go to find global talent.

- A good first stop is WIL Employment Connections, an organization that provides employment services for newcomers to the region. WIL can help arrange short-term trial placements for pre-screened professionals and other global talent and will introduce you to tools that can connect you with many highly trained international workers.
- Check out Skills International – www.skillsinternational.ca – a website designed to match employers with pre-screened, internationally educated professionals who are ready to go to work.
- Job Connect agencies can also assist with finding workers. Job Connect Agencies include: the London Unemployment Help Center (LUHC), Youth Opportunities Unlimited (YOU), Association canadienne-française de l’Ontario (ACFO), Employment Services Elgin, Community Employment Services in Woodstock, and the GAIN Centre in Strathroy.
- Pathways Skills Development and Placement Centre in London offers consulting and training services to assist employers.
- The London Urban Services Organization (LUSO) centre offers an employment support program for immigrants and foreign trained professionals.
- Recruiting firms are working with a growing number of newcomers.
- Advertise at cultural events that attract immigrants.
- Place an advertisement in local ethnic publications such as:
 - Al bilad (Arabic) – Contact Ziyad Ali at 519-649-0700
 - London Korean Community Newspaper - Contact Chong Park at 519-686-8434
 - Skaner (Polish) newsletter – Contact Jolanta Pawluk at 519-858-8897
 - Kalejdoskop (Polish) – Contact Peter Cwynar at 519-453-1874
 - London Chinese Press – Contact Lisa Li at 519-777-4098
 - Magazine Latino (Latin American) – Contact Jose Rey at 519-933-3226
 - Revista Culturas – Contact Andres Rodriguez at 519-936-4495
 - The Western radio station CHRW presents programming in a number of languages and accepts advertising – 519-661-3601 ext. 84905.

The website www.hireimmigrants.ca offers some excellent strategies for employers who want to hire and integrate newcomers into their workforce. Click on “Strategies”.